5-6 SETEMBRO 2024

RECOMMENDATIONS – FINAL REPORT

Com o apoio de:

Parceiro Estratégico e Produção:

1. Promoting reading habits

- Inspire a love for reading in young people.
- Encourage the consumption of digital books alongside physical formats.
- Develop community and educational programs to promote reading habits.
- Organize reading events and book clubs in communities to involve different age groups.
- Establish partnerships with local businesses to create incentives to buy and read books.
- Organize reading challenges in schools to motivate students with awards and recognition.
- Promote book presentation sessions for young people in a creative and age-appropriate way.

2. Accessible and responsible Education

- Improve access to literature for the economically disadvantaged population.
- Create support programs for young and elderly readers facing challenges.
- Advocate for political intervention to ensure equitable access to literature and education.
- Support initiatives to reduce the price of books and improve the quality of printed materials.
- Provide free or low-cost digital resources to underserved communities.
- Develop mobile libraries or pop-up bookstores to reach remote areas.

3. Literacy

- Encourage innovative literacy tools and technologies.
- Promote reading as a means of empowering individuals and communities.
- Implement literacy programs on various topics for adults (e.g. digital literacy, financial literacy).
- Develop family literacy programs to involve parents in their children's reading development.
- Use of storytelling workshops to improve literacy and communication skills.

4. Sustainability in the publishing sector

- Carry out a more in-depth study of the publishing sector's impact on the planet and use of resources.
- Identify the sector's vulnerabilities regarding sustainability and find innovative measures in line with the commitments for 2030 and 2050.
- Promote dialogue between stakeholders on sustainability in the publishing sector.
- Promote sustainable practices among publishers, such as environmentally friendly printing methods and supply chains.
- Engage authors and readers in debates about the environmental impact of their book choices.

5. Diversity and inclusion

- Encourage diverse representations in storytelling, especially for young adults.
- Promote gender equality in literary recognition.
- Implement quotas for Lusophone literature and contemporary female authors in curricula.
- Present the literature of underrepresented voices at book festivals and public readings.

- Develop mentoring programs that pair emerging authors from diverse backgrounds with established writers.
- Promote literature that addresses issues of social justice to educate readers for inclusion.

6. Mental well-being

- Recognize the role of storytelling in emotional development and mental health, as a healing and balancing therapy.
- Facilitate community discussions and reading programs on happiness and mental health awareness.
- Support programs for parents to explore constructive communication about family stories.
- Promote book therapy as a tool for emotional healing and self-awareness.
- Collaborate with organizations to create resources that incorporate literature into therapy.

7. Digital transformation

- Use digital platforms and social networks to reach wider audiences, especially young people.
- Learn about the benefits and ethical considerations of Artificial Intelligence in publishing.
- Promote partnerships between traditional bookshops and digital platforms to facilitate discussion and analysis of books.
- Provide training for authors and publishers on how to take advantage of digital marketing strategies.
- Encourage the use of podcasts and video content to promote books and authors.

8. Strategies for Education

- Integrate novels into school programmes for diversified learning.
- Use historical fiction to foster empathy and interest in history, our culture and the values that characterize us.
- Promote the responsible and ethical use of technology and Artificial Intelligence in education.
- Implement teacher training programs focused on the innovative integration of literature.
- Interdisciplinary projects that combine literature with disciplines such as science, art and social studies.